



### **Cowboy Culture Celebration Sponsorship Overview**

#### **Sponsorship Details:**

- Advertising is currently running or scheduled to run on the internet, local and regional radio, local and regional newspapers, regional and state-wide magazines and publications, event flyers and mailers, posters and banners, event map and program, and Hwy 377 billboard.

#### **Sponsorship Levels:**

Ranch Hand - \$250 (includes listing in event program and map, website and local newspaper advertising, event flyers and mailers)

Top Hand - \$500 (includes ¼ page ad in event program and map, website and local newspaper advertising, vendor space/demonstration area, event flyers and mailers, VIP pass for 2 people that includes free admission to Chuckwagon Dinner and Ranch Rodeo, and banner at location/event of your choice)

Trail Boss - \$1000 (includes ½ page ad in event program and map, website, local and regional radio, local newspaper, event flyers and mailers, vendor space/demonstration area, banner at location/event of your choice, VIP pass for up to 4 people that includes free admission to Chuckwagon Dinner and Ranch Rodeo, logo on event personnel uniforms and promotional items, logo on Hwy 377 billboard)

Sponsor can submit payment to: Cowboy Culture Celebration, P.O. Box 29, Dublin, Texas 76446

Sponsorship Deadlines – Ads are currently running and being scheduled. Sponsors are encouraged to get their sponsorship fees, advertising materials, and logo/graphics in as soon as possible to maximize their advertising opportunities!

FMI: [www.cowboyculturecelebration.com](http://www.cowboyculturecelebration.com) or call (254)592-1653